

POLICY

ONLINE PUBLICATION OF STUDENT IMAGES AND WORK

RATIONALE

The school uses a range of learning technologies to enhance student learning. Privacy and confidentiality must be respected at all times, where parents specifically requests that their child's image and or work not be published.

PURPOSE

Learning technologies includes using e-mail and the internet. We publish on the school's Internet Website (www.bombay.school.nz), and the world wide web, material for educational purposes:

- To share the results of learning within the school community.
- To provide children with an authentic audience for their work.
- To promote the school within the wider community
- To inform i.e. newsletters, enrolment scheme

Images of students may include scanned, digital or video images and audio of them taking part in school or class activities.

GUIDELINES

1. The school will publish material on its own website, newspapers, brochures, the world wide web, DVDs and blogs etc.
2. The school publishes student material online for the following purposes:
 - To educate students in accordance with the national curriculum, including the role and use of technology in society.
 - To encourage students to be part of and participate in the school community and beyond.
 - To promote the school in the wider community.
3. The school acknowledges that it cannot control who accesses the published material. Therefore we will identify students only by their first name and Year at school. Surnames, home address and telephone numbers will not be available.
4. The school will not publish a student's image or work if a parent specifically requests and exclusion/ exemption from the signed enrolment form.
5. The school will not publish online any information that defames anyone. Student material published online will be subject to an editing process.

Approved: 15 May 2002

Reviewed: May 2004