

Media

MEDIA RELEASE

RATIONALE:

Refer: NZPF PUPIL ENROLMENT FORM.

This school is committed providing children with an authentic audience to which they can showcase their work/ themselves.

Parents sign a media release consent, as part of the enrolment form, they when enrol their child at Bombay School.

PURPOSES

1. To clarify the media release consent section of the school's enrolment form. In signing this consent parents permit the school to use their children's work, images and audio, to promote the school and, or to aid the child's learning process.
2. To provide children with an authentic audience to showcase their work/ learning.
3. Share information with the widest possible audience about the school, its programmes and its students. Widest possible audience relates to all media, print, video, audio and internet.
4. To promote the school as a positive child centred environment.
5. Give the principal or his/ her delegate the right to edit, use and reuse said media products for non-profit purposes, including the use in print, on the internet, and all other forms of media.
6. To limit liability claims.

Procedures

1. Children will be showcased in an affirmative light.
2. First names only
3. The school has the right to use the media as per the purposes of this policy.
4. The school is also released, by the signatory parent/ guardian of the child from all claims, demands, and liabilities whatsoever in relation to media and the use thereof.

Definition

Media = electronic visual and audio recording. Video and photographs. Internet blogs and podcasts.

Reviewed May 2014